

**APPLICATION FOR USE OF JEFFERSON COUNTY
HOTEL OCCUPANCY TAX FUNDS**

FOR BEACH/PARK ON WATERWAY FUNDING

Thank you for your interest in promoting tourism and the hotel industry in Jefferson County through the utilization of county Hotel Occupancy Tax (HOT) funds. The use of HOT funds is regulated by law (Tax Code 352.1033), which limits the use of those funds for the direct enhancement and promotion of tourism AND the convention and hotel industry. In addition, the project must fit into one of the categories listed under section I, subsection B. The following information will be used to determine eligibility

I. CRITERIA

A. General Information

1. Name of Organization _____

2. Total Amount of Funds Requested by this Grant _____

3. Year and months in which funds will be used:

4. Completion date of project _____

B. Categories: (Choose one that best describes project)

_____ 1. Clean public beaches

_____ 2. Acquire, furnish or maintain facilities, including parks, which enhance public access to beaches.

_____ 3. Provide and maintain public restrooms on or adjacent to beach and beach access facilities.

_____ 4. Create, renovate, promote, and maintain parks adjacent to bays, rivers, and other navigable waterways if the county does not operate a public beach on the Gulf of Mexico

C. Include a Detailed Description of the Project:

II. FUNDING RECAP

1. Total current operating budget for beach/park on a waterway meeting the above criteria:

2. Other sources being applied to for funding this beach/park on a waterway including amounts:

- 3. Provide a **specific line item description and amount** of exact use of funds being requested. Total should match amount being requested. **Back up documentation such as bids must be attached.**
(If more space is needed, please use attachments.)

<u>Amount</u>	<u>Line Item</u>
	TOTAL (Must match amount requested on front page)

III. MARKETING PLANS

A. What type of events/activities is held at the beach/park on a waterway in question which attracts visitors from outside 75 miles of Jefferson County?

B. Are there current or planned marketing efforts in place to promote the beach/park on the waterway in question to visitors from outside 75 miles of Jefferson County? Please explain in detail.

By signing this application, I, individually and on behalf of my organization, represent and agree that:

1. I have full authority to execute this application on behalf of myself, group, and organization;
2. Any funds allocated out of Hotel Occupancy Tax monies will be used solely in the manner set forth in the award letter;
3. I as a representative and my organization will, within 60 days following the date of my/our project/event, provide a complete and detailed accounting to the Jefferson County Tourism Commission, c/o Kathi Hughes, in such form as may be provided/requested;
4. Failure to provide the report within 60 days and/or to use the allocated monies solely for the purposes for which such funds were awarded shall render me and my group/organization liable for reimbursement to Jefferson County of all such funds, plus reasonable court costs and attorney fees.
5. Please submit a W-9 form with application.

Date _____
 Name of Organization Representative Completing Form _____

Signature _____
 Title _____
 Phone Number _____
 Federal Tax ID _____
 Address _____

E-mail _____
 W-9 Attached _____

Name of Second Organization Representative Completing Form _____

Signature _____
 Title _____
 Phone Number _____
 Address _____

E-mail _____

Return Form to: Ben J. Rogers Regional Visitors Center
Attn: Kathi Weathington Hughes
5055 IH-10 South
Beaumont, Texas 77705

Should you have any application questions or problems with the online forms, please contact Kathi Hughes for assistance at 409-842-0500 or 1-866-432-8951.

SPECIAL NOTE: Grants of hotel occupancy tax revenues may statutorily be used only for the promotion of tourism. Expenditure of funds for unauthorized purposes may result in recapture and/or enter into funding decisions in future funding cycles.